

# Algarve pur

## Urlaub auf eigene Faust



I'm Steffi.

Together with my husband Olaf and dog Lucy I regularly travel to the Algarve.

I have fallen in love with this spot of land and on Algarve pur, I take our readers on a trip through the Algarve and help them plan and shape

their holidays.

I'll take them to dreamy beaches. Stroll with them through villages and towns. Travel with them to sights. Go with them hiking or on a road trip.

### On Algarve pur you will find exactly your target group

Our readers come from Germany.  
They are between 35 and 54 years old.  
53% are women and 47% are men.

They all have one thing in common:

### They are interested in a holiday in the Algarve!

They are looking for

- a vacation rental
- a restaurant
- a diving school
- a surf course
- a rental car
- a guided hike
- a boat excursion
- ...

## Turn your advert to Algarve pur!

### These are your advantages

- Anyone who clicks on your ad will appear in your statistics
- Set up your ad exactly on your offer
- With just one click the interested reader ends up directly with your offer

### With us you advertise inexpensively!

Turn on a banner on the Homepage, in the sidebar, or directly below the articles.

Or book an advertorial.

We would also be happy to visit you and write a review about your offer.

### Statistik

Sessions: 10.000+

Views: 21.000+

User: 8.000+

Date: August 2016 (Google Analytics)

### Prices

Banner Homepage 300 x 250 px

Banner Sidebar 300 x 250 px

Banner below articles 728 x 90 px

Advertorial

50,00 € a Month

35,00 € a Month

45,00 € a Month

250,00 € a year

### This is how you can reach us

[www.algarve-pur.de](http://www.algarve-pur.de)

Olaf Mitkowsky  
Scanbox #02823  
Ehrenbergstraße 16a  
10245 Berlin

0421 - 40 89 59 00

but best:  
[olaf@algarve-pur.de](mailto:olaf@algarve-pur.de)

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### BANNER

An order for your advertisement will be sent by mail. Banners can have a size of 300 x 250 px and 728 x 90 px. Please note that the size of your ad may vary depending on your screen size and resolution.

The minimum running time is 3 months.

Texts should be written in German.

The banners should not exceed a maximum file size of 80 KB. The Banner is done as a normal image, without banner code, with nofollow link to your website and marking as advertisement.

### NONFULFILMENT

If an advertisement can not be shown due to a server failure for more than 10% of the booked time, the circuit is extended for the period of the failure. Further claims are excluded.

We reserve the right to refuse banners based on their content or their intended purpose, provided that their content or the content of the linked pages violates laws or official regulations or their circuit is unacceptable to Algarve pur.

### COPYRIGHT

The customer of the online advertising has to ensure that the usagerights of pictures, texts and fonts in the ad are clarified.

Copyright infringement will be deleted immediately after notification of the infringement.

### FILES

The customer is responsible for the in time delivery of the file and the link. When files are unusable, Algarve pur immediately asks for replacement

### RIGHTS OF USE

Algarve pur is entitled to use the – by the customer - created texts and pictures on social media platforms.

### ACCOUNTING

The prices valid at the time of order placement are valid in the mediadata.

Invoicing shall be effected immediately after the start of advertising.

The calculation is made each quarter in advance.

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